

DELAWARE MENTORING COUNCIL
NATIONAL MENTORING MONTH – JANUARY, 2012

Sample Press Release

[LOGO or LETTERHEAD]

FOR IMMEDIATE RELEASE

Contact: [name]
[email]
[telephone]
[website]

[TITLE: Showcasing the Impact of Mentoring Youth in Delaware]

[Subtitle: (Your Organization Name) to host (Event. i.e. Mentor Appreciation Breakfast)]

National Mentoring Month is an opportunity to generate increased excitement about the value of mentoring as well as celebrate the profound impact that caring individuals have on future generations in Delaware. This is a time to express appreciation and gratitude to mentors, corporate partners, support staff, and other individuals who dedicate time and resources to making a difference in the lives of Delaware youth. It is also a time to call attention to children still in need of mentors and encourage community members to support mentoring programs as a strategy to empower children to realize their potential.

[Org. Name] is hosting [event] on [date] at [time] [location] in honor of National Mentoring Month. [Org Name] encourages community members to show their support for local mentoring efforts at this [free?] event and to learn more about opportunities to mentor a child in Delaware.

HOST: [Name of host organization]
WHO: [participants]
WHERE: [location]
WHAT: [Event/Service Project to support National Mentoring Month]
WHEN: [date], [time]

[BACKGROUND: Paste Organization's Boilerplate, i.e. pertinent background info.]

For information about mentoring in Delaware or National Mentoring Month, visit the Delaware Mentoring Council website at www.delawarementoring.org.

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