

# DELAWARE MENTORING COUNCIL

## NATIONAL MENTORING MONTH – JANUARY, 2012

### Mentoring Month Resources and Outreach Strategies

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January is National Mentoring Month, which is a great opportunity for community organizations to highlight mentoring, recognize those who make it possible, and engage new people in the process. Here are some ideas for making the most of Mentoring Month:

#### **\*Press and Social Media\***

Check out the Delaware Mentoring Council's "[Press Kit](#)" for materials to help spread the word to local media (it includes sample Letters to the Editor, sample Press Releases, PSA's, and more.)

Share video clips about mentoring (including Delaware and National PSA's) at [www.youtube.com/delawarementor](http://www.youtube.com/delawarementor)

Get updates and info by following DMC on:

Twitter ([@delawarementor](#) #mentorDE, #mentormonth)

Facebook ([www.facebook.com/delawarementor](http://www.facebook.com/delawarementor))

Youtube ([www.youtube.com/delawarementor](http://www.youtube.com/delawarementor) )

Write an op-ed for a local publication or blog.

Reserve space in your newsletter for mentoring (spotlight successes, specific mentor/mentee matches, etc.)

Use social media to spread the word about "I am a Mentor Day" -- January 11, 2012  
<https://www.facebook.com/events/209615825783874/>

Post a tribute to your mentor at [www.whomentoredyou.org](http://www.whomentoredyou.org)

Tweet about mentoring (#mentorDE or #mentormonth) @delawarementor will retweet.

## **\*Event Planning and Community Outreach\***

Plan a Mentoring Month activity and tell the Delaware Mentoring Council about it. We will help you spread the word. (Contact us through facebook [www.facebook.com/delawarementor](http://www.facebook.com/delawarementor) ), twitter (@delawarementor) or email at [Elnnes@delcf.org](mailto:Elnnes@delcf.org) )

Check out DMC's [calendar of mentoring events](#) this January 2012. (contact us to have any other events included.)

### Event Ideas:

Host an open house for mentors, mentees, and families. Encourage mentors to bring a friend who might want to be a mentor. It could even be a potluck.

Organize a group tour of a local museum, or park for mentors/mentees. For ideas see: <http://www.visitdelaware.com/>

Sponsor a photo exhibit with art created by mentees and their mentors. Work with a local cultural center, businesses, mall, etc. to display it.

Work with a local professional, college, or high school athletic team game to host a special mentor/mentee sports clinic or special event at one of their competitions.

Host a service project for mentors and mentees. See and post volunteer opportunities at <http://www.volunteerdelaware.org/> and [www.idealists.org](http://www.idealists.org)

January 16, 2012 is Martin Luther King, Jr. Day of Service. Visit [www.mlkday.gov](http://www.mlkday.gov) for information and ideas on participating.

Conduct a college or career focused event such as a site visit or resource fair that will encourage mentees to understand the importance of preparing for their future.

Sponsor a mentor recruitment fair.

Thank your mentor on January 26—*Thank Your Mentor Day*

Hold an intergenerational event where seniors and youth can get to know each other. (Note: Delawareans over the age of 55 can seek volunteer opportunities through the state's RSVP program - <http://dhss.delaware.gov/dhss/dssc/sov/rsvp.html> )

Promote opportunities where mentees can get exposed to career environments with mentors.

Host a guest lecture series where local figures can speak interactively with kids. Invite mentees, their friends and mentors.

Create a legislative showcase that brings state leaders together to illustrate how mentoring is making a positive difference in young people's lives.

Sponsor a "Mentoring Day" in your town and invite all mentor/mentee pairs out for a fun day with other mentors and mentees.

Collaborate with other mentoring programs to host an event, generate excitement, cut costs, and expand resources/ideas.

Have a party! Celebrate successes, give out awards, and include everyone who is a part of the mentoring process.

#### **\*Additional Resources and Info\***

Contact the Delaware Mentoring Council (Erin Innes - einnes@delcf.org ) for free Mentor Month promotional materials including posters, bookmarks, and postcards.

Read the President's Proclamation of National Mentoring Month 2012:  
<http://www.whitehouse.gov/the-press-office/2011/12/28/presidential-proclamation-national-mentoring-month-2012>

#### Local Web Resources:

DMC Website: [www.delawarementoring.org](http://www.delawarementoring.org)

Volunteer Delaware: [www.volunteerdelaware.org](http://www.volunteerdelaware.org)

Delaware Tourism: [www.visitdelaware.com](http://www.visitdelaware.com)

#### National Web Resources:

Corporation for National and Community Service: [www.serve.gov/mentor](http://www.serve.gov/mentor)

Harvard School of Public Health: <http://www.hsph.harvard.edu/chc/wmy/>

National Mentoring Month: <http://www.nationalmentoringmonth.org/>